



June 3, 2010

Re: Revised PNCIMA Engagement Strategy

Dear reader,

Attached you will find a revised version of the PNCIMA Initiative Engagement Strategy. The content of the Strategy has been strongly shaped by several rounds of discussion over the past year with diverse interest groups, including First Nations, user groups, environmental groups, coastal communities, and federal, provincial and local governments. A draft version of the document was circulated for public review in March and April 2010. Members of the PNCIMA Planning Office and Bilateral Coordination Steering Committee invited feedback by mail, phone, and email, and convened numerous stakeholder and community meetings, visiting Skidegate, Masset, Prince Rupert, Kitimat, Campbell River, Port Hardy, Shearwater, Bella Coola, and Vancouver. On behalf of the PNCIMA Planning Office and Steering Committee, we'd like to thank all those who provided input or participated in these meetings.

The review generated significant feedback that has informed revisions to the Engagement Strategy and will also inform the development of other documents, such as workplans for the PNCIMA initiative that outline what will be addressed in the planning process and Terms of Reference for the Integrated Oceans Advisory Committee (IOAC) and Working Groups. As one of the first steps towards implementing the Strategy, stakeholder groups have been invited to identify participants in the IOAC.

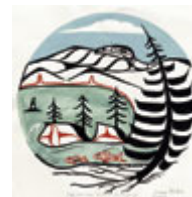
The full scope of public feedback we received on the Strategy is summarized in video recordings and notes from each meeting and a Proceedings Report, all available at www.pncima.org. However, we've also described some of the key points of feedback that you'll see integrated into the revised Engagement Strategy in the table below for easy reference.

The Engagement Strategy is intended to be a "living" document, which the PNCIMA Planning Office will continue to modify as we learn about what works and what can be improved. Ongoing public feedback will be critical to informing these modifications.

Sincerely,
The PNCIMA Planning Office



**North Coast – Skeena
First Nations Stewardship Society**



**Coastal First Nations –
Great Bear Initiative**

Your Feedback	How we've addressed it
<p>The Engagement Strategy needs to be clearer on how the planning process works. Who is the Integrated Oceans Advisory Committee (IOAC) advising? How does the IOAC interact with the governance framework? How are Working Groups created?</p>	<p>IOAC's composition, roles, and responsibilities are clarified on pages 8-9.</p> <p>Working Group creation and responsibilities are clarified on pages 9-10.</p>
<p>Effective participation of regions and communities at the IOAC is essential to the success of the initiative.</p>	<p>Local communities have been provided a prominent role on the IOAC with 4 seats provided for their input. See page 19.</p> <p>Sub-regional Advisory Forums have also been proposed to facilitate localized discussion and input throughout the process. See pages 11-12.</p>
<p>Keep the IOAC small to ensure its effectiveness and make sure other options for participation are available.</p>	<p>We've limited the IOAC numbers to 14 people, and expanded other participation options – like the Forum option – to make sure we are reaching more people. See pages 8-15.</p>
<p>Allow for alternates at the IOAC.</p>	<p>Done! See page 19.</p>
<p>Don't lump renewable and non-renewable energy together as one sector under the IOAC.</p>	<p>Done! See page 19.</p>
<p>Make the links to other planning and advisory processes clear and functional.</p>	<p>See pages 12-13 of the revised Engagement Strategy – we've tried to explain the links to other processes more clearly using examples.</p>
<p>Internet access is limited in smaller communities. It cannot replace the need for other forms of communication like tv, articles in local papers, radio, mailouts.</p>	<p>See pages 14-15. We're also working on building networks of contacts in each community to help us distribute materials and keep people up to speed on what we're doing, and considering public webcast viewings of some meetings in communities.</p>
<p>Don't do everything over the internet – there is a need for periodic face to face engagements.</p>	<p>Sub-regional Advisory Forums will be one formal way we make sure to periodically meet with people face to face. See pages 11-12.</p>